

NEW FROM ICARUS FILMS



According to the World Health Organization, the incidence of cancer has doubled over the last thirty years (after allowing for the population aging factor). Over this period, the increase in leukemia and brain tumors in children has been around 2% per year. The WHO has observed a similar trend for neurological diseases (Parkinson's and Alzheimer's) and autoimmune disorders, and for reproduction dysfunctions. What explanations can be found for this worrying epidemic, which is hitting the "developed" countries particularly hard?

Haunted by that question, director Marie-Monique Robin launches an in-depth investigation into everyday products and the system charged with regulating them. Robin digs through the United States Food and Drug Administration (FDA) and the European Food Safety Authority (EFSA) archives, manages to talk her way into secret meetings, and meets with regulators and respected renegade researchers throughout North American and Europe.

The result is OUR DAILY POISON—a shocking documentary film that reveals a broken safety system concerned more with protecting trade secrets than human health. The film shows that the main cause of the epidemic is environmental: it is the result of the 100,000 chemical molecules that have invaded our environment, and primarily our food, since the end of the Second World War.

BONUS FEATURES:

Booklet with extract from the book "Our Daily Poison"

"CAN BE WATCHED LIKE A THRILLER."

- Terra Eco

"A SHOCKING DOCUMENTARY...
COMPLETE AND WELL
RESEARCHED."

- Reforme

"THE BATTERY OF EVIDENCE IS CHILLING."

- Marianne Magazine



"SMART, WELL-RESEARCHED AND THOROUGHLY COMPELLING."

- Cook and Taste

"HIGHLIGHTS THE NEED FOR A NEW PARADIGM IN THE ASSESSMENT OF CHEMICAL RISKS."

- Health & Environment Alliance

"UNCOVERS THE HIDDEN DANGERS IN OUR DAILY FOOD."

- Slow Food Europe



OUR DAILY POISON

A film by Marie-Monique Robin 112 minutes / Color / 16:9 / 2010 © 2010 ina – ARTE France

UPC # 8-54565-00179-4 • SRP: \$24.98

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